

**General Instructions: -**

- I. Answer to questions carrying 1 mark should not exceed 20 words.
  - II. Answer to questions carrying 3 marks should not exceed 60-80 words.
  - III. Answer to questions carrying 4 marks should not exceed 80-100 words.
  - IV. Attempt all parts of the question together.
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1. What do you mean by consumer? [1]
  2. When is National Consumers' Day celebrated in India? Name the act which was enacted on that day. Mention two features of that act. [3]
  3. Explain the factors causing the exploitation of consumers. [4]
  4. Critically examine the progress of consumer movement in India. [4]
  5. 'Limited competition and limited information result in the exploitation of consumer.' Do you agree with this statement? If yes, give two arguments in support of your answers. [4]